

# Nimish Mahesh

## Graphic Designer

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### Experience

#### Graphic Designer (Part-time) Yoga Bar (Sprout Life Foods)

Bangalore, India  
Aug 2023 - Present

Created marketing materials and layouts for the Muesli and No Maida Chocos Landing Pages, significantly boosting sales last year. Collaborated on campaigns to enhance brand visibility and audience engagement.

#### Graphic Designer/Illustrator Enterpace Design Lab

Bangalore, India  
Feb 2022 - Jul 2023

Designed impactful visuals for clients like Mercedes, Google, Amazon, and IBM. Contributed to an award-winning Boeing project, ensuring brand consistency. Created interactive designs to elevate brand presence.

#### Experience Designer Infosys Limited

Bangalore, India  
Mar 2021 - Jan 2022

Worked with Microsoft, McLaren, and Wongdoody on UX projects, including the McLaren pitch and Infosys presentations. Designed solutions for healthcare clients, earning recognition for the Car AI project.

#### Art Director Indigo Consulting

Bangalore, India  
Apr 2020 - Feb 2021

Managed marketing materials for healthcare campaigns and patient publications. Ensured brand consistency across digital and print. Worked on KTM RC e-brochures, Xiaomi/Redmi social media, and PharmEasy emailers.

#### Junior Graphic Designer (Part-time) MAA Communications.Ltd

Kochi, India  
May 2018 - Mar 2020

Created marketing materials, ensuring quality and client compliance. Developed corporate identity assets, including logos and brochures. Contributed to campaigns like Lawrence and Mayo social media, LivEasy emailers, and more.

### Education

#### University for the Creative Arts, Farnham Master's in Illustration

Farnham, United Kingdom  
September 2023 - September 2024

#### University of Kerala

Bachelor Of Fine Arts in applied art (BFA), Specialised in Graphic Design

Thiruvananthapuram, Kerala  
March 2016 - March 2020

### Skills

Figma	Photoshop	After Effects	HTML
Adobe XD	Illustrator	Procreate	CSS
Sketch	InDesign	Protools	Javascript
Invision	Premier Pro	Keynote	MS Office/GSuite

### Other Skills/ Interests

Guitar Playing	Photography	Logic Pro
Guitar Teaching	Sculpting	Final Cut Pro
Music Production	Gym	
Painting		

### Languages

English  
Hindi  
Malayalam